



www.htmi.ch

HTMi Hotel and Tourism Management Institute Switzerland,
Hotel Campus Mariental Panorama, 6174 Soerenberg, Kanton Luzern, Central Switzerland

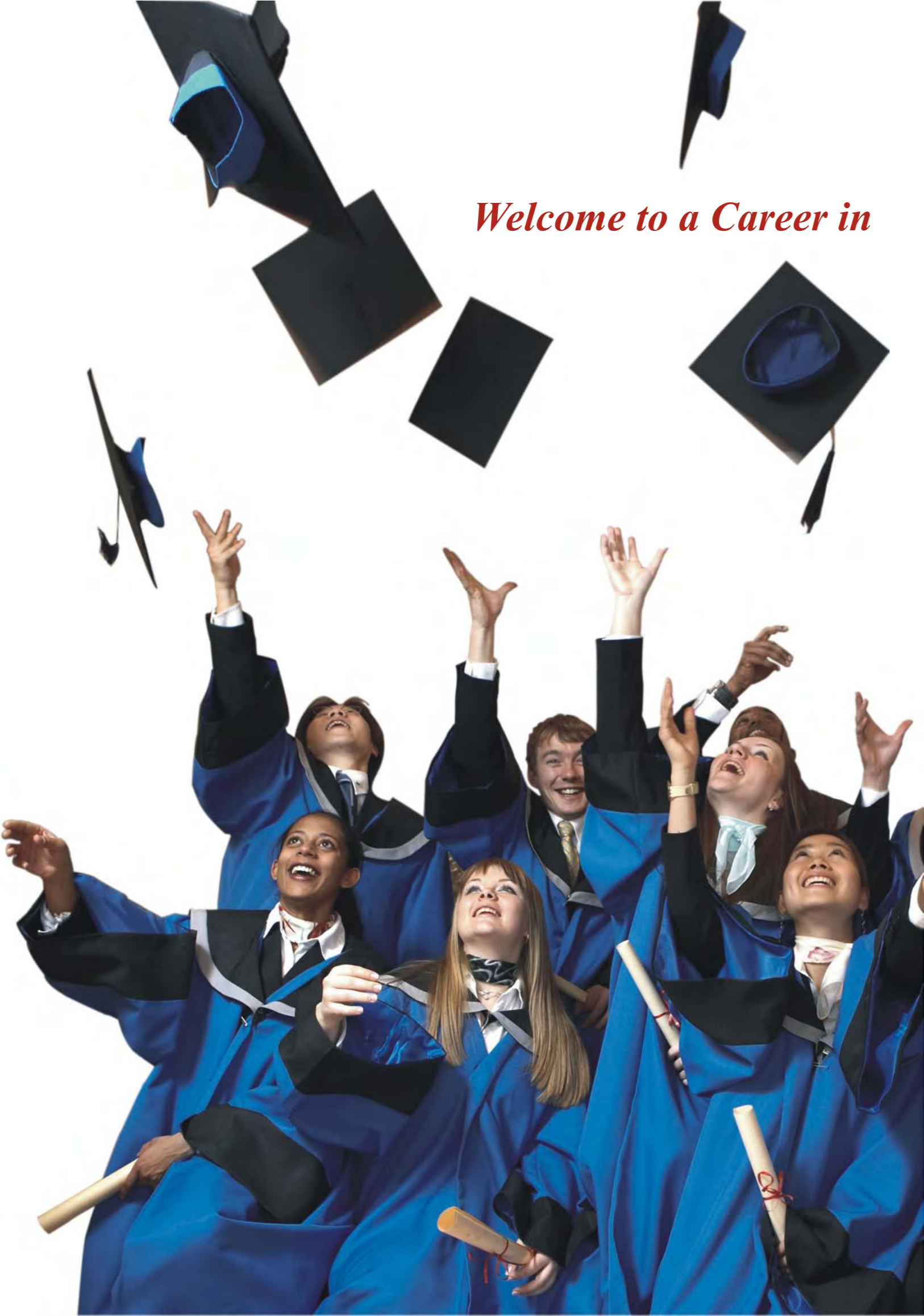
Tel: + 41 41 488 1125 Fax: + 41 41 488 2344
Email: htmi@htmi.ch Website: www.htmi.ch



A Leading Hotel Management Institute in the World

*The School of International Hotel and Tourism Management
The International Hospitality Research Centre Switzerland
The Centre for Events Management Training
The Centre for Culinary Management
The Centre for Career Management*

2010



Welcome to a Career in

*International Hotel and Tourism Management
International Events Management
Culinary Management*

Welcome to a Leading Hotel Management Institute in the World

Contents

Welcome to Beautiful Central Switzerland and HTMi	3 - 4
Our Mission: "Come as a Student, Leave as a Manager"	5 - 6
The School of International Hotel and Tourism Management	7 -10
The Management Training Programme	11-12
International Hospitality Research Centre Switzerland	13-16
The Centre for Events Management Training	17-20
The Centre for Culinary Management	21-24
The Centre for Career Management	25-26
International Placements	27-28
Swiss Work Training Placements	29-31
Graduate News	32-38
Student Life - The International Family	39-44
Senior Faculty Management	45-46
Leading in Innovation	47-48
Graduation and Awards - That Special Day	49-50
The Webnetwork	51-52
Affiliations and Memberships	53-54
Courses and Application Details Catalogue (separate)	54
Contact Details	Back page



"Our hotel manager team visiting HTMi was asked to help advise on curriculum and training plans to meet five-star hotel standards. We feel very honoured to do this, and we are happy to welcome HTMi graduates to the Intercontinental Hotels and Resorts".

Jason King, Human Resources, Intercontinental .

Welcome to beautiful Central

HTMi Hotel and Tourism Management Institute is located in Soerenberg in Kanton Luzern. It is one of Switzerland's most beautiful resorts. The location is so beautiful, it has been designated as the only UNESCO biosphere in Switzerland. Students reside, study and train in two picturesque, traditional Swiss hotels, which are furnished to a quality standard reflecting the best values of Swiss life. Students come from all over the world to study hotel management the famous Swiss way. Our students study and train in a real hotel environment.

Our international hotel campus, pictured below, is part of the UNESCO Biosphere of Entlebuch, Luzern, the only one of its kind in Switzerland. It is an area protected for its natural beauty, and is an excellent example of eco-tourism, with tourism and nature in harmony in this wonderful environment.

Each year our students mingle with tourists from more than fifty countries worldwide. In the summer they visit Soerenberg for its beautiful clean, green summer environment, when temperatures can average around 25 degrees centigrade. In winter they visit for the exciting and vibrant environment when Soerenberg becomes a world-class ski and snow boarding resort.

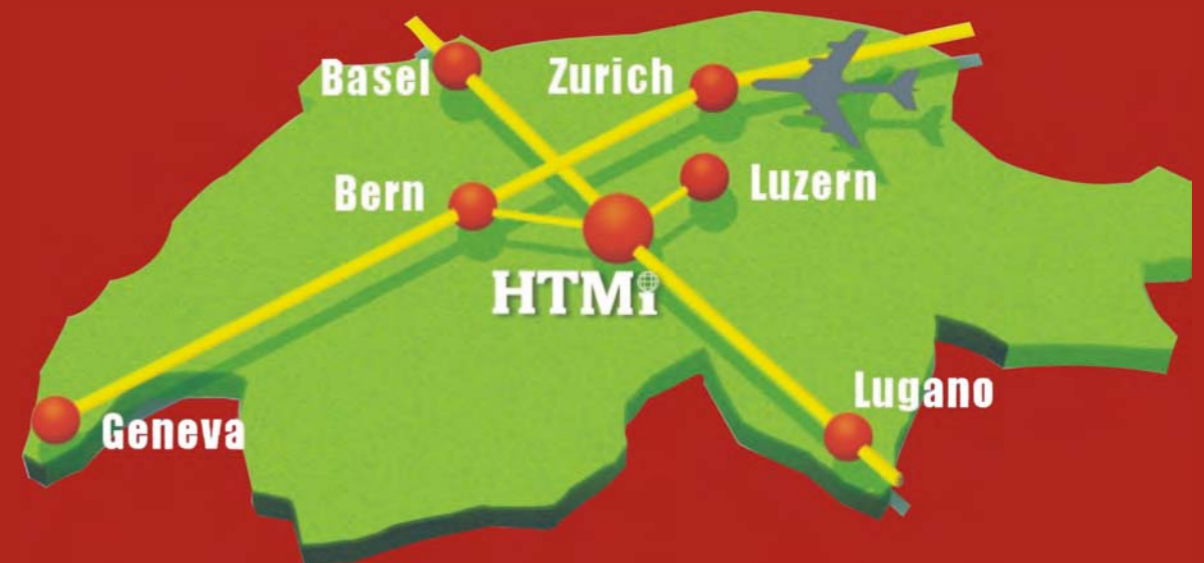
Welcome to Soerenberg, the 'Jewel in the Crown of Luzern' and is one of the world's most beautiful tourism resorts. Welcome to HTMi!



"As visiting guests we are very impressed with the work of HTMi students and some of the excellent enterprise ideas developed. We support HTMi in the Kanton of Luzern."

Dr. Josef Wuest, Member of Parliament Kanton of Luzern Government.

Switzerland and HTMi



"Soerenberg, the Jewel in the Crown of Luzern"

Part of the international tourism plan developed by the award-winning MBA team in 2006.

Our Mission: “Come as a Student, ... Leave as a Manager”

Dear Students and Parents,

Welcome to HTMi Hotel and Tourism Management Institute Switzerland, and to the world of international hotel and tourism management. To enhance our position as a Leading Hotel Management Institute, we seek to recruit students who are able to commit to the professional standards required by HTMi and by the hotel and tourism industry.

Our mission and wish for all students is: “come as a student, leave as a manager”. To help achieve this the focus of HTMi is to provide high quality education, search for excellence in everything that happens within HTMi, and to provide an organisation that meets the contemporary needs of the international hotel and tourism industry. Our beautiful, real, Swiss hotel campus is a recognised part of the UNESCO Biosphere of Gemeinde Fluehli, Kanton Luzern, Switzerland. There, we have the following Centres of Excellence to support all students.

The School of International Hotel and Tourism Management provides high quality education, training and work internships to all students. Students gain Swiss diplomas for education and for training, followed by a Bachelor or MBA degree from universities with a long standing tradition for excellence in degree level education, all taught in English. The Bachelor degree is awarded by the University of Ulster and the MBA degree is awarded by Queen Margaret University. HTMi and its courses have achieved the Swiss EDUQUA education quality accreditation, officially recognised by the Swiss Government, and have accreditation from BAC (British Accreditation Council) from the UK. The undergraduate courses at HTMi have education quality accreditation from the largest international organisation for the hospitality industry, The Institute of Hospitality.

The International Hospitality Research Centre Switzerland at HTMi is unique in Switzerland and is an excellent example of HTMi leading in research and innovation. At HTMi, research is a key part of all courses and the institute has its own international research journals: The International Hospitality Student Journal and the Contemporary Issues in Hospitality Student Journal. Research is a key part of developing students analytical skills, that are essential to be an excellent future manager in the international hotel and tourism industry.

The Centre for Events Management Training provides all students with a focus on events management, which is a very large part of a hotel organisation's revenue. On campus, each semester there are a large number of events at all levels, including conferences, weddings and culinary events.



The Centre for Culinary Management focuses on preparing students with the required skills and knowledge to operate within a kitchen environment, develop recipes and operate within the à la carte and banqueting restaurants on campus at HTMi.



The Centre for Career Management at HTMi, connects with all major international hotel companies and places students around the world. The Centre organises international hotel company recruitment events on campus, career trips for award winning students to leading hotel centres around the world, and provides job searching skills and support for all students and graduates.



Through the HTMi Centres for Excellence, HTMi is a Leading Hotel Management Institute in hospitality education and training. A key part of this leadership is HTMi's innovation, for example, HTMi is the first hotel school to become a research and development centre for a new Swiss-based international hotel brand Swisstouches Hotels & Resorts; the first hotel school in Switzerland to establish a research and development centre for Apple iPod Touch in hospitality education, and the first Switzerland Hotel School to have its own online newspaper for the hospitality industry, Hospitality Times.



The separate Courses and Application Details catalogue gives all required details about our courses and how to apply. Of course if you have any questions please contact the institute directly by email, visit our web-site at www.htmi.ch, or contact one of our authorised representatives world-wide.

We are in search of excellence in every student we train, educate and help to become a manager. Welcome to HTMi.

Ian Larmour, Director.



Ian R. J. Larmour
Director, HTMi



Hans Von Rotz,
Switzerland Strategy Director



Dr. John Burgess
Academic Advisor



David Coy,
Academic Dean



Rohit Bhatia,
Director Marketing



Dr. Hazel Sommerville
Head of Research



David Hailstones
Director of Operations



Anthony Lack
Events and Training Manager



Queen Margaret University
EDINBURGH



Gemeinde Fluehli
Entlebuch
SWITZERLAND



HTMi
The Institute of Hospitality
and Tourism Management



Accredited by British
Accreditation Council

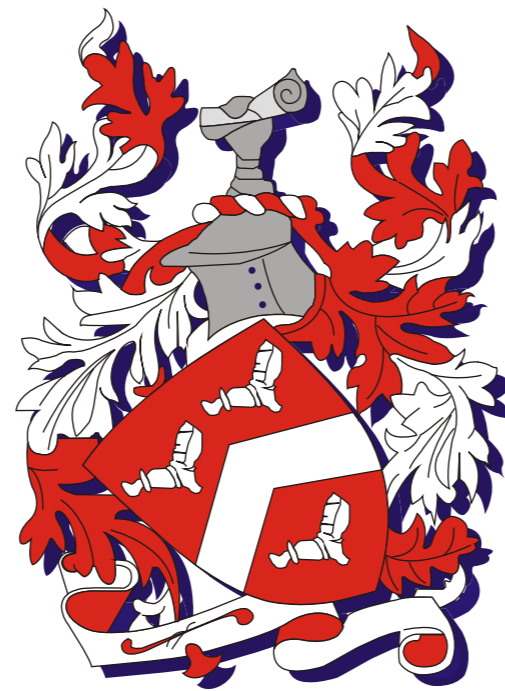


The School of International Hotel and Tourism Management



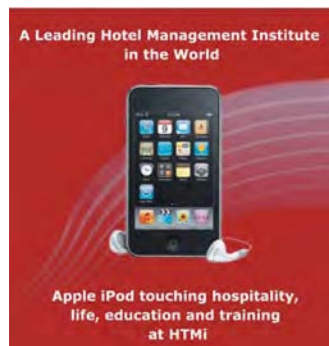
Ian R J Larmour
Director

The School of International Hotel and Tourism Management provides high quality education, training and work internships to all students. Students gain Swiss-style diplomas for education and for training, followed by a Bachelor or MBA degree from universities with a long standing tradition for excellence in degree level education, all taught in English. The Bachelor degree is awarded by the University of Ulster and the MBA degree is awarded by Queen Margaret University. HTMi and its courses have achieved the Swiss EDUQUA education quality accreditation, officially recognised by the Swiss Government, and have accreditation from BAC (British Accreditation Council) from the UK. The undergraduate courses at HTMi have education quality accreditation from the largest international organisation for the hospitality industry, The Institute of Hospitality.



The School of International Hotel and Tourism Management

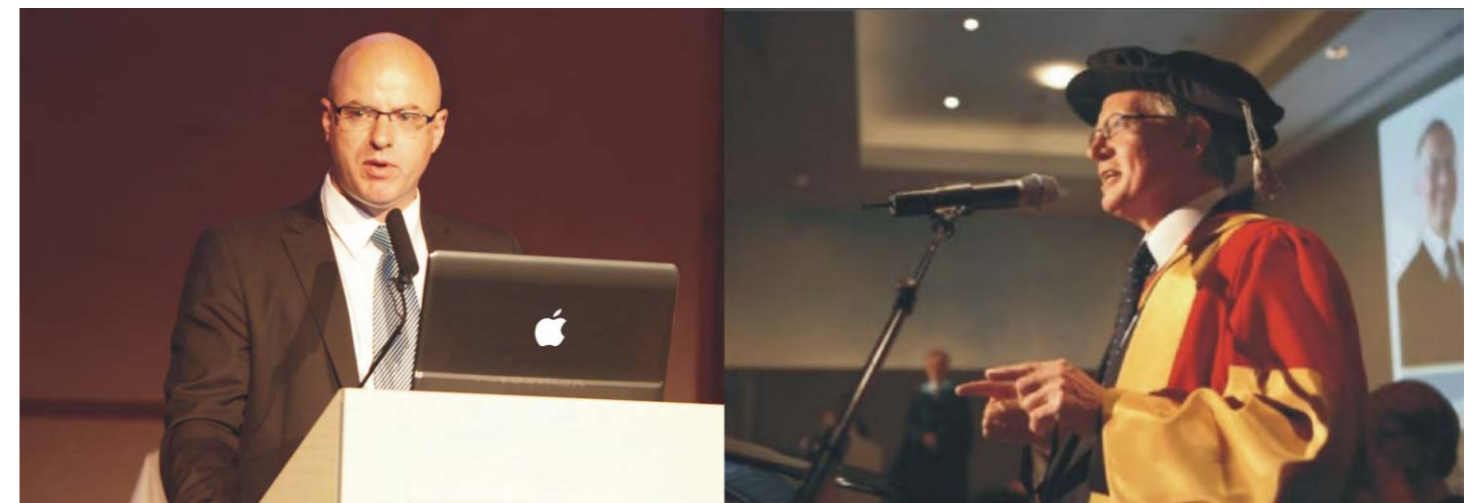
“Touch, Teach and Learn”



At HTMi we have established our own research and development centre for Apple iPod Touch technology for use in hospitality education, training and life. This is supported by Apple software, servers, Smart Board technology, high speed internet connection, and integrated audio-visual equipment. By touching the Apple iPod Touch screen our students and staff can “Touch, Teach and Learn”.



Our Award Winning Teaching Team 2007, 2008 and 2009.



“Our excellent teaching and learning environment is fully resourced and equipped with the latest technology, facilities, and teaching and learning resources. Students and staff are empowered to search for excellence in all aspects of education, training and life at HTMi. Our academic results are exceptional, and innovation is a key part of our culture. A key focus is learning through research at all levels of education within the institute.”

David Coy, MA. MIH.
Academic Dean.

“On behalf of our teaching team, we are honoured to be receiving these awards for excellent student support. As HTMi’s Academic Advisor, I can see that the institute is quickly gaining the status of one of the world’s leading hotel management institutes. In 2008 and in 2009 we had excellent student results, including five students receiving first class honours, the highest achievement level I have ever experienced in any university or hotel school. Truly excellent.”

Dr. John Burgess, Msc. PhD. FIH. MCMI.
Academic Advisor.



Front office training



Beverage training



VIP Presentation skills training



Stylish lecture rooms



Service training



Project teams



Seminars



Events planning

HTMi blend of Swiss hospitality education,

HTMi Hotel and Tourism Management Institute offers all students the leading Bachelor and Masters degrees, and Swiss-style diplomas. Our curriculum meets the requirements of five-star hotel companies worldwide.

All courses are taught in English. Proficiency in English is a necessity for a successful career in the international hotel and tourism industry. HTMi offers a wonderful blend of the prestigious Swiss-style Certificate, Diploma, Higher Diploma, Postgraduate Diploma education, followed by a top quality internationally recognised degree from leading UK and USA universities. University degrees are available on our international hotel campus or by transfer to UK and USA.

Our curriculum is always being updated so that our students are ready to work in five-star hotel companies. Many of our faculty have extensive five-star hotel experience and are trained hospitality educators. We work closely with international hotel and leisure chains to ensure we get the balance of classroom tuition, training, personal development and leadership skills, language skills and much more.

See our "Courses and Application Details" catalogue and our website at www.htmi.ch



"On behalf of GHM Hotel Group I am very happy to be invited to hear all the plans and ambitions of HTMi. We wish HTMi staff and students much success in all of your future plans, and welcome to GHM Hotel Group." Michael Gaehler, Executive Manager, GHM Hotel Group.

(In 2009 HTMi awarded GHM Hotel Group, Michael Gaehler, an award for Excellent Support in International Placement Services to HTMi)



meeting the needs of five-star hotel companies

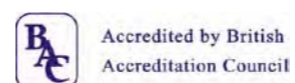
For high school leavers. 2.5 years Swiss Higher Diploma in International Hotel and Tourism Management (includes paid work placements) followed by a half-year Bachelor (Hons) Degree, awarded by University of Ulster, UK, taught at HTMi. Students who successfully pass the Swiss Higher Diploma and the BSc (hons) Degree will concurrently be awarded the Swiss BA Degree in Hotel and Events Management.

For Degree holders. 1 Year Swiss Postgraduate Diploma in International Hotel and Tourism Management, or Events Management and a 1 year MBA in Hospitality Management awarded by Queen Margaret University, UK, taught at HTMi.

Swiss Diplomas and Degrees are awarded by HTMi Hotel and Tourism Management Institute. The Swiss Government requires all hotel schools to meet the high quality standards of its EDUQUA. HTMi has the EDUQUA accreditation and certification.



Queen Margaret University
EDINBURGH



The School of International Hotel and Tourism Management

Management Training Programme



“There are many exciting career opportunities for our graduates with excellent interpersonal skills and who display professional behaviour. International hotel company recruiters are seeking graduates who are keen to work hard and who have a blend of training and education in marketing, human resources, front office, housekeeping, food and beverage, kitchen, service, banqueting, foreign languages, computing, presentation skills, and tourism. Throughout our courses we provide the necessary professional knowledge and skills and inculcate and develop the correct attitudes for managerial competence and career development. This is all contained in our Management Training Programme that is integrated into our fully accredited courses. Our goal is to give all students a full management training programme recognized by five-star international hotel companies before students graduate. This means students are “ready to work” and realise our mission of come as a student, leave as a manager.”

David Hailstones, Director of Operations.



The HTMi Management Training Programme is complemented by paid work placement training organized in Switzerland and sometimes abroad. The work placements are arranged by the Centre for Career Management.

“We already recruited many HTMi graduates to our portfolio of luxury resorts and hotels in USA. We are very happy to welcome many more HTMi students and graduates to USA, and we just love the wonderful HTMi Institute. You are the best.” Susan and Sam Craig, Directors, Entree Resources, USA. (In 2009 HTMi awarded Entree Resources an award for Exceptional Services to HTMi for International Placements)



Students receive certificated training that is recognised by the international hotel companies worldwide. Since HTMi is located in a real Swiss hotel campus, students and teachers have excellent training facilities including à la carte and banqueting restaurants, production and development kitchens, hotel bedrooms, front office training centre, events centre, administration centre, culinary centre, Swisscafé, bar, night club and the open-air Terrace Lounge. There is also an Apple computer lab for Fidelio training and hotel business planning. A key part of all the training at HTMi is team work.



The students' personal development skills are developed through participation in many campus hospitality events and in concept development projects.

The Management Training Programme puts learned theory into practice, and is at the same level as the first years training for a new employee in an international five-star hotel. Students who excel in this training can receive many awards, and may be selected to join the intensive Diploma in Training for Trainers in Hotel Management.



The International Hospitality Research Centre Switzerland



“The International Hospitality Research Centre Switzerland at HTMi is unique in Switzerland and is an excellent example of HTMi leading in research and innovation. At HTMi, research is a key part of all courses and the institute has its own international research journals: The International Hospitality Student Journal and the Contemporary Issues in Hospitality Student Journal. Research is a key part of developing students’ analytical skills, essential to be an excellent future manager in the international hotel and tourism industry. I am very proud to be one of the founding members of the International Hospitality Research Centre Switzerland. I am a founder member, editor and I am on the advisory board for the International Student Research Journal and the Contemporary Issues in Hospitality Student Journal, both of which are accessible online and focus on the publication of excellent student work from around the world.”



Dr Hazel Sommerville, BA. Bsc (Hons). MSc. PhD.
Head of Research.



“Research at HTMi is a key part of the academic curriculum at all levels. Indeed researching develops and improves students’ information searching, analytical and problem solving skills. These skills are a key part of all future managers in the international hotel and tourism industry. At HTMi, The International Hospitality Research Centre Switzerland is providing a leading platform for students and staff to become involved in and excel at many interesting contemporary research topics.”

David Coy, MA, MIH.
Academic Dean.



In 2008, The International Hospitality Research Centre based at HTMi established the world's first online International Hospitality Student Journal to publish Degree Level and above work of hospitality and tourism students from around the world, and to provide a forum for disseminating their research.

The Journal is published four times per year and all work is reviewed and approved according to a strict editorial policy by an editorial and advisory board of leading researchers from around the world. The journal is accessed @ sturesearch.ch



In 2009, The International Hospitality Research Centre based at HTMi, established the world's first online Contemporary Issues in Hospitality Student Journal to publish Diploma level and above work of hospitality and tourism students from around the world, and to provide a forum for disseminating their research.

The Journal is published four times per year and all work is reviewed and approved according to a strict editorial policy by an editorial and advisory board. The journal is accessed @ sturesearcher.ch



“Hilton has been to HTMi for recruitment events many times and now many HTMi graduates work in Hilton Hotels around the world including in Europe, the Maldives and in China. On this occasion we are very happy to be invited to the HTMi Graduation event and present students with awards for excellence in training. We congratulate HTMi on many achievements.”

Anika Rose, Graduate Recruitment, Hilton Hotels.

(In 2009 HTMi awarded Hilton Hotels, Anika Rose an award for Excellent Support in International Placement Services to HTMi)



The International Hospitality Research Centre Switzerland

Conference News

Researchers at the international Hospitality Research Centre Switzerland, based at HTMi, have been publishing articles concerning contemporary issues in hospitality in the International Hospitality Student Journal, (www.sturesearch.ch.) This work is now starting to appear at well-known international research conferences. In 2009, HTMi contributes two important presentations at research conferences.



consumer09

In June 2009 at the “Consumer 09 Conference” held at Queen Margaret University Edinburgh, Dr Hazel Sommerville, Head of Research HTMi, presented research on “Consumer Satisfaction about Waiting Times at Restaurants in Thailand”. The research author is Vatcharasing, Sirintra, On, who is an HTMi graduate. This unique piece of research is the first of its kind in Thailand and added important findings to the body of knowledge in the topic area. The research article is available @ sturesearch.ch



EuroCHRIE HELSINKI 2009

In October 2009 at the EURO CHRIE 2009 Conference in Helsinki, Dr Hazel Sommerville, Head of Research HTMi, Dr Bernie Quinn, Lecturer Queen Margaret University, and Ms Chen Guang Quan, HTMi graduate (author), presented an important piece of research on hospitality staff and management appearance “Aesthetic Labour in the Modern Chinese Hospitality Industry”. This topic area is becoming a major contemporary issue in the hospitality industry, is the first research of its kind in China and added important findings to the body of knowledge in the topic area. The research article is available @ sturesearch.ch



“HTMi is the first hotel school worldwide to produce an online newspaper for the international hotel and tourism industry. Readers can enjoy up-to-date information on industry trends, company news, current areas of research and much more. The newspaper content is a result of our students research. To read the newspaper go to www.ehospitalitytimes.com”.

Mike Goodwin, HTMi Lecturer and Editor of Hospitality Times.

HOSPITALITY TIMES Leading the news

The International Hospitality Research Centre Switzerland, based at HTMi, organises its own “International Hospitality & Tourism Research Conference Switzerland”, twice per year at HTMi in Soerenberg. Papers are presented by students and staff on contemporary issues in hospitality and tourism. There are many visiting professors and leading researchers from around the world. A selection of the papers presented can be viewed on the official website of the International Hospitality Research Centre Switzerland @ ihrcs.ch



The screenshot shows the website for the International Hospitality Research Center Switzerland. The header includes the IHRCs logo and navigation links: Home, Library Links, Research Methods, Newsletter, and About Us. A search bar is located in the top right. The main content area features a large graphic with the word "Research" and "Hospitality and Tourism". Below this, there are sections for "Join Us", "E-Journal Links" (listing Emerald International Hospitality Student Journal, Institute of Hospitality, and EBSCO Hosts Student Journal), and "Research Highlights" (mentioning Hospitality eBusiness Strategies (HeBS) and the launch of the Hotel Indigo Chelsea). The footer contains copyright information: Copyright © HTMi. All rights reserved.

For more information on the International Hospitality Research Centre Switzerland please visit @ www.ihrcs.ch



Queen Margaret University
EDINBURGH

“I am very happy and honoured to open this International Hospitality & Tourism Research Conference Switzerland at HTMi. I wish this conference much success and look forward with interest to hearing the many very interesting research presentations. Congratulations to all of you.”

Professor Dr Andy Frew, Research Professor, Queen Margaret University, UK.



The Centre for Events Management Training



The Centre is a global leader in events management training.



Anthony Lack, C.R.D.E., C.H.S., SVEB Events and Training Manager

“The Centre for Events Management Training at HTMi plays a leading role in preparing students to organise and manage events in the hospitality industry. The strategy is to allow students to take part and enjoy many different events all related to increasing revenue in hotels. The Centre is a world leader in events management training. Students who successfully complete the HTMi Higher Diploma and then the BSc (hons) Degree will be awarded a BA in Hotel and Events Management. Also you are welcome to study our PgD in Hotel and Events Management!”

Anthony Lack, Events and Training Manager.

(Pictured above is HTMi Events and Training Manager, Anthony Lack, supporting students for the upcoming International Night and the wedding event)



HTMi plans and organises more than 50 events of all sizes each semester. Events range from celebration parties, cultural evenings, conferences, culinary events, and finally, the largest event, the Graduation and Awards Ceremony which is held each semester normally in a Leading Hotel of the World in Switzerland.

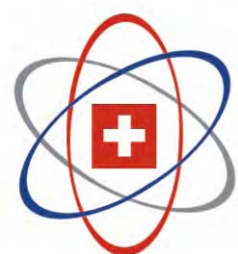


“I would like to thank you and all your team of HTMi for the honour to celebrate with you the jubilee of 10 years of excellence. Certainly I was impressed by your mission, philosophy, commitment and innovation. It should be no problem for HTMi to become the Leading Hotel School in the World and I wish you all the success to fulfill your goal very soon. It was a very memorable event and I can only congratulate you to your team and your students. We are looking forward to a fruitful cooperation.”



Martin Elsner, Director of Operations, Rocco Forte Hotels.

(In 2009 HTMi awarded Rocco Forte Hotels, Martin Elsner, an award for Excellent Support in International Placement Services to HTMi)



HTMi, The Centre for Events Management Training Switzerland

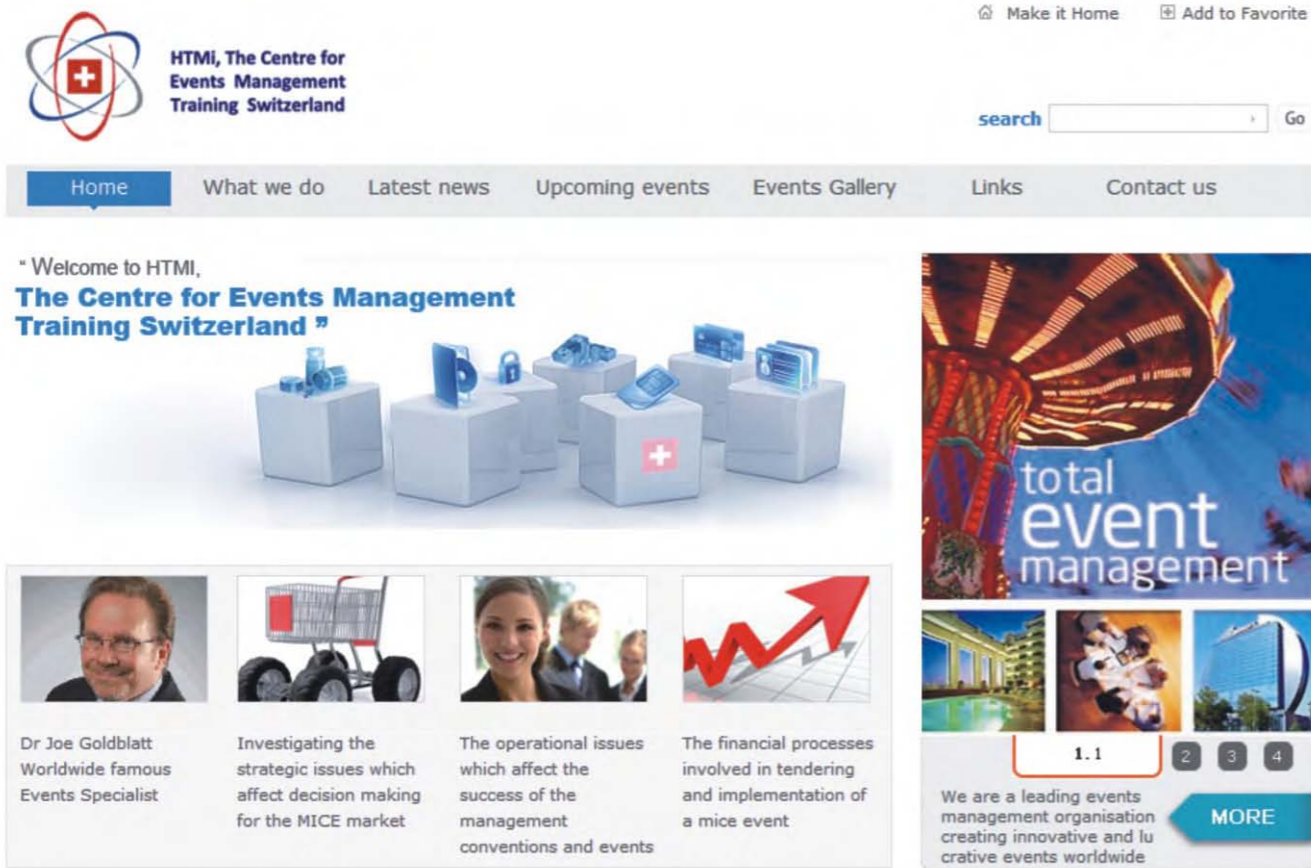


“HTMi Events Centre is pioneering more and more astonishing events, and it is always a pleasure to attend them. These young professionals will surely have my support during their career. Congratulations to all the Events Team!”

Professor Joe Goldblatt, CSEP, Executive Director of the International Centre for the Study of Planned Events at Queen Margaret University, UK.

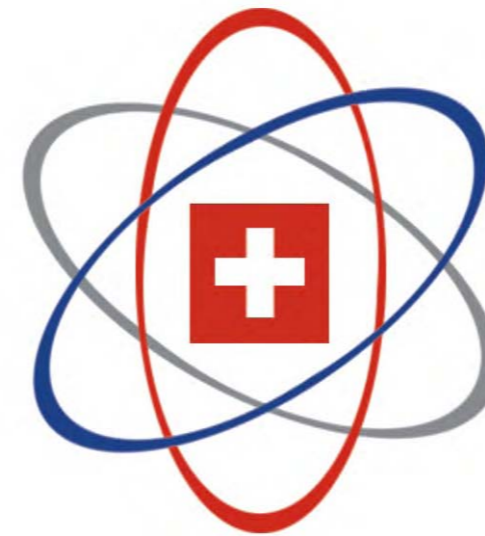


The Centre for Events Management Training



For more information on the world of events please visit the official website of the Centre for Events Management Training @ www.theleadingevents.com

One of the largest events each semester is the now famous “International Evening”, when Embassy guests and other visiting VIPs from Switzerland and around the world enjoy a culinary evening with entertainment, all planned and organised by our excellent students. Normally more than 40 different nationalities enjoy this event. Some pictures from the International Evening are below.



HTMi, The Centre for Events Management Training Switzerland

On 12th June 2009 at the Dolder Grand Hotel Zurich, HTMi announced that a group of award winning HTMi students will work in the hospitality operations of some of the world’s leading hotels, supporting the visitors to the 2010 World Cup in South Africa. HTMi is the first international and the first Swiss Hotel School to participate, and the visit has the full dedication and support of the South African Government. The Office of The South African President sent a welcome message to be read out at the Dolder Grand on 12th June. HTMi is also planning to send a group of award winning students to work in the hospitality operations of the Olympic Games 2012, being held in London, UK. These international events are now a normal part of the events planning activity within the Centre for Events Management Training.



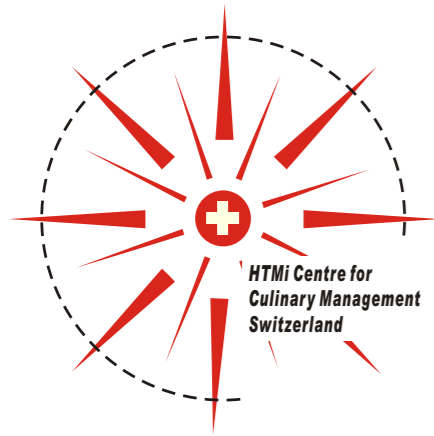
“Thank you for the continued association with HTMi, I am very impressed with your students and your successes. We will continue to work with you in the future. Welcome To Accor.”

Kamel Chaieb, General Manager, Accor Hotels and Resorts.

(In 2009 HTMi awarded Accor Hotels and Resorts, Kamel Chaieb, an award for Excellent Support in International Placement Services to HTMi)



The Centre for Culinary Management



The HTMi Centre for Culinary Management has a goal to train students in the skills required to effectively manage a kitchen operation. Our team of Culinary and F and B Managers at the Centre is complemented by visiting chefs who are leaders in culinary management. Together we educate and train our students in various areas such as kitchen operation, kitchen management in a la carte and banqueting operations, European recipe development, kitchen quality management, and confectionary and patisserie, Culinary events and food festivals are a regular feature of our teaching and learning method. The Centre welcomes you to study a Postgraduate Diploma in Culinary Management.



Katrin Suter, Head Chef, together with David Hailstones, Director of Operations, organise a team of culinary experts from HTMi and visiting chefs to teach, train and inspire Diploma and Postgraduate Diploma Culinary Students.



“My advice to young chefs is to work hard, keep an open mind and continue learning. Like fashion, food trends are constantly changing and we must keep in touch with new products and concepts in presentation, combination of flavours and themes.”

Andreas Kurfurst, Vice President Operation, The Emirates Culinary Guild, & Food & Beverage Director Renaissance Dubai.



“We would like to thank Chef Andreas Kurfurst for coming to our Culinary Centre and spending a few days with our chefs and culinary students. We all got a lot of learning from your skills and your inspirational attitude to culinary management and life.”

Katrin Suter, Head Chef.

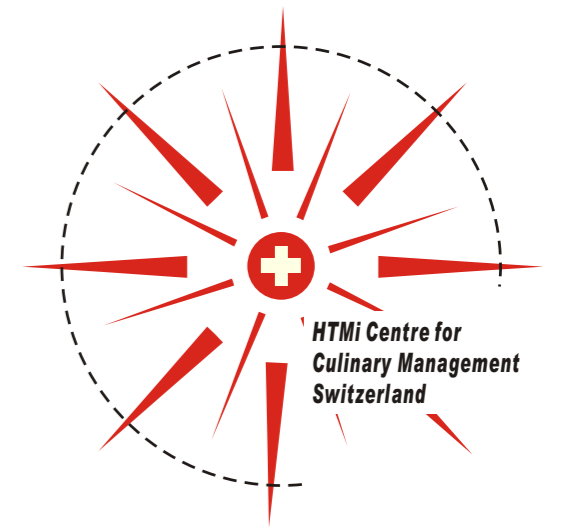
The Centre for Culinary Management



The HTMi Centre for Culinary Management is very focused on preparing students with the required skills and knowledge to operate effectively within a kitchen environment, develop recipes and operate within the à la carte and the banqueting restaurants on campus at HTMi. Also a recent development is the addition of the Swisstouches Cafe, allowing culinary students to experiment with Swiss cookies, chocolate and snacks. You are welcome to study the PgD in Culinary Management.



The "Swisstouches Café" is a new addition to the research and development aspect of the Centre for Culinary Management.



The Swiss Alpine Culinary Championships held at HTMi each semester allow students to excel and compete for awards presented at the semester Graduation and Awards Ceremony.



For more information on the world of culinary management please visit the official website of the Centre for Culinary Management @ www.culinarymanager.ch



"On behalf of Radisson Hotels and Resorts, congratulations to HTMi on its successes. We have visited HTMi recruitment events at the HTMi campus, and we have selected many very good graduates to work in our properties mainly in UAE. Welcome to Radisson Hotels and Resorts worldwide."

Patricia Valentin, Sales Management, Radisson Hotels and Resorts.

(In 2009 HTMi awarded Radisson Hotels and Resorts, Patricia Valentin an award for Excellent Support in International Placement Services to HTMi)



The Centre for Career Management



Mr Siket, Manager, Centre for Career Management counselling student Som Nilmanon.

The Centre for Career Management at HTMi connects with all major international hotel companies and places students around the world. The Centre organises international hotel company recruitment events on campus, career trips for award winning students to leading hotel centres around the world and provides personal development and job searching skills and support for all students and graduates.



“We have recruited many of HTMi’s graduates and welcome many more. We now have many HTMi graduates in management positions. HTMi students are well trained, with correct personal skills and above all with excellent attitude. We will continue to support HTMi well into the future.”

Yves P. Givel, Human Resources, Hyatt Hotels and Resorts.

(In 2009 HTMi awarded Hyatt Hotels and Resorts, Yves Givel an award for Exceptional Services in International Placements to HTMi)

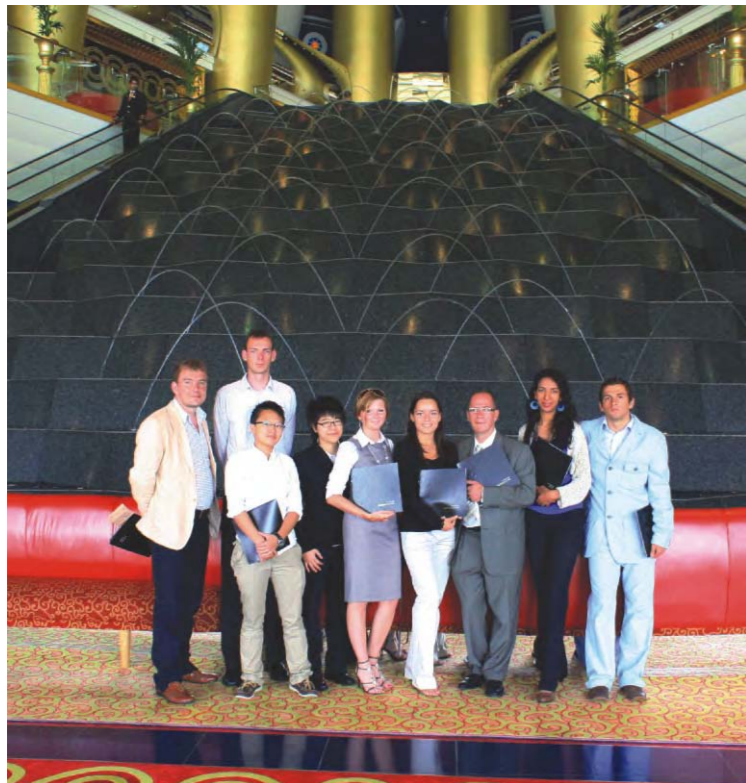
HYATT®



At HTMi our mission for each and every student is: “Come as a Student, Leave as a Manager.” This requires giving students a lot of support and also requires dedication from students. Throughout all the education and training at HTMi we listen to and consider the needs of the international hotel and tourism industry, and their requirements from our graduates. The Centre for Career Management coordinates the key aspects of getting students ready for their career in the international hotel and tourism industry. There are many aspects to this, including campus recruitment events organised each semester; Swiss work training placements which are an important first step in the career of each student, and the all important training for personal skills development. During 2009, as a result of research done at the International Hospitality Research Centre Switzerland, HTMi pioneered a Professional Image event to help improve the presentation and image of each student.



The Centre for Career Management



International Placements

HTMi is committed to connecting its students and graduates with hotel and tourism companies worldwide. To do this international hotel companies visit HTMi campus each semester to interview, and recruit students ready to graduate to work in hotels worldwide. In addition to this, HTMi also provides job-searching skills to all students.

For award winning students, HTMi organises trips to leading hotel centres worldwide. In June 2009 HTMi took two groups of students to some of the highest quality hotels in the world in Dubai, UAE. This gives students the opportunity to meet employers face-to-face and understand their requirements for a successful job application and career.

Pictured left, is a group of HTMi award winning students in the lobby of the seven-star Burg Al Arab.

“Dear HTMi, thank you very much for giving me the opportunity to attend your graduation ceremony. I was honoured to be able to do so. I wish everyone at HTMi much success and of course welcome to Raffles Hotels and Resorts.”

Renate Raschendorfer, Human Resources, Raffles Hotels and Resorts. (In 2009, HTMi awarded Raffles Hotels and Resorts, Renate Raschendorfer an award for Excellent Support in International Placement Services to HTMi)



These hotels, resorts and hotel companies have supported HTMi over many years and were present at the Graduation and Awards Ceremony at the Dolder Grand Hotel in June 2009.

The Centre for Career Management



Nadine Bieri, Swiss Work Placement Manager, counselling HTMi student Dimitri Zhuravlev.

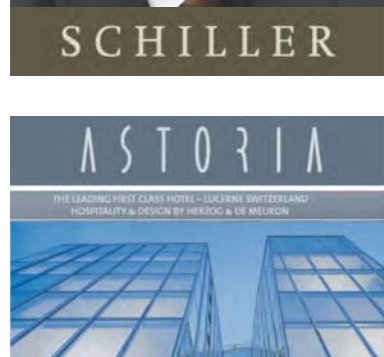
Swiss Work Training Placements



I am Alexandru from Romania and I am studying the Diploma course at HTMi. Like most of the new students, when I arrived in HTMi I could not fully understand the importance of practice and experience in all hotel departments such as service, kitchen and all the projects that we were involved in during the semester. However, everything became clear from my first day of internship, when I realised how well prepared I was for working, in Hotel Schiller in Luzern. Everything that I learned in HTMi in only five months helped me not only to pass the interview successfully but at the same time accomplish my duties, achieve my objectives and continue to sustain the reputation of students from HTMi doing their internship in the best hotels and restaurants in Switzerland. An internship shows you about the hospitality industry, and what is waiting for you, it opens your eyes to show you what you need to achieve and most importantly it teaches you how to be responsible and independent.

It is said that the world of a student in a university or college is totally different from the one that you live in when you finish and start working. Well at HTMi, the institute makes everything seem easier by preparing students to be “ready to work” and leads you to the achievement of your personal goals. Every student from HTMi is excited to go to internship because every working day you learn something new and you feel more prepared for the future. HTMi is always with you and in your heart all the time. It is like a family that teaches you everything and then when you are prepared sends you out into the world.

Alexandru Rogin.



My name is Varvara, and I am a student from Russia. I have been in HTMi for already 2 years, and I can say that our school is an excellent example of a real Swiss Hospitality Management School. All the students, lecturers, and staff are very friendly, caring, and, most importantly, professional. This all makes HTMi a perfect place to live and study. I am lucky to be given a chance of doing my internship in one of the best hotels in Switzerland and the world, The Dolder Grand. As soon as I started my work here, I fell in love with this hotel. Everything here is perfect: from beautifully designed rooms, an amazing location, friendly staff and very supportive management. I am definitely learning a lot every single day of my internship.

Varvara Malkina.



Hello, my name is Elisabeth from the Dominican Republic. I am happy to tell you about my work placement in Switzerland. I was selected to work in service in a five-star hotel, the Marriott in Zurich. I learned so much, and now I feel very confident. I was well looked after and I was also able to use many of the skills and learning from my school, HTMi. I was also able to stay in contact with the HTMi work placement department and that made me feel very happy and now I am delighted to go back to the campus to meet all of my teachers and friends.

Elisabeth Pichardo.



The Centre For Career Management

HTMi CENTRE FOR CAREER MANAGEMENT

- Home
- About HTMi CCM
- Career Guidance
- Job Search Tips
- Resume Model
- Job Listing
- Students
- Alumni
- Employer
- Executive
- Contact us

Our Commitment
The Centre for Career Management at HTMi connects with all major international hotel companies and places students around the world. The Centre organises international hotel company recruitment events on campus, career trips for award-winning students to leading hotel centres around the world and provides job searching skills and support for all students and graduates.

Students	Alumni	Employer	Executive
Job opportunities, employer profiles, upload your CV, automatically inform CCM of your progress on the site.	Career advancement, connect with employers job board Alumni networking here and on Facebook, upload your CV and inform CCM of your progress on this website.	Join the HTMi CCM partnership, update your company profile, post job vacancy details, join our online placement workshop and welcome to Switzerland.	Search and placement services, view job opportunities, apply online and join our Alumni.

messages name:
E-mail:
Content:

Give us your advice, please!

TEL: 00 41 41 488 1125
E-mail: Career@htmi.ch

For access to a career in international hotel and tourism management visit the official website of the Centre for Career Management @ www.hospitalitycareers.ch



Excellent personal presentation in dress, behaviour, attitude, a “smart look” (hairstyle, clothing and personal department) and that important calling card of writing a CV, and more, are all a very important part of getting a good job and being successful in a career in the international hotel and tourism industry. HTMi focuses on these points for all students and encourages excellence in this part of career management.

(Pictured left, Anthony Lack, Events and Training Manager counselling HTMi Student, Andra Carolia, on personal development skills)

Graduate News



After doing the Postgraduate program and MBA at HTMi, I realized that management, tourism and hospitality are big words. But HTMi gave me much more, a "family away from home", a perfect environment for studying, relaxing, meeting students from all over the world, and the chance of knowing the real meaning of Swiss hospitality. The academic courses at HTMi reflect the real needs of international hotel and tourism companies and are designed to blend the best of Swiss tradition, intensive learning, professional behaviour, research, presentation skills and management skills at an internationally recognised level. I should tell you that after HTMi I was F&B Assistant Manager of a five-star hotel in Switzerland, part of the “Leading Hotels of the World”. From there I returned to Romania and was offered many jobs, from Hotel General Manager, Food and Beverage Manager, Corporate Public Relations Director to Deputy General Manager. I accepted to be the Deputy General Manager of a luxury Business hotel in Bucharest, Romania, and now I have my own business.

I am running my own business in Romania, a travel and medical tourism company with offices in two major cities in Romania. I have also opened the first and only company in Romania that is dealing exclusively with medical tourism and luxury tourism. My work and study experience at HTMi made me the manager I am today, and gave me all the necessary tools to run my own business. I would like to send all my gratitude and appreciation to HTMi for everything I am now!

Andrew Nacea.



“On behalf of Crowne Plaza Hotels and Resorts, I wish HTMi well on its vision to be a leading hotel management institute. I am very impressed by the graduation and awards ceremony and was delighted to present some awards to postgraduate diploma students. Thanks from Crowne Plaza.”

Karine Schweizer, Human Resources, Crowne Plaza Hotels and Resorts.

(In 2009 HTMi awarded Crowne Plaza, Karine Schweizer, an award for Excellent Support in International Placement Services to HTMi)



Graduate News

I really appreciate my school. On graduation, I, like many other of my Bachelor Degree graduate colleagues, were offered several jobs. We all chose the ones that we felt were the best start to our careers and I chose to work in this world-famous hotel complex and I am grateful for the help that the HTMi International Dept. gave to me in securing this position. My job entailed shift management at many different villas in this, the world's most luxurious hotel resort which has in total over 2000 bed spaces at the Jumeirah beach in Dubai. This resort is frequented by the rich and famous, the well-to-do and not so famous alike. It is one of the best hotels in the world and I am on a fantastic management training programme here. I have been promoted to manage VIP villas and Royal villas, but I cannot tell you who stayed here, but I can tell you that some CEOs of very famous companies and chairmen of football clubs and so on have been checked in and looked after by me and my team. Of course I am very busy but I still keep close contact with my fellow BA Degree graduates in five-star, high quality, and famous hotel companies like Accor Novotel, Sofitel, Hilton, as well as Sheraton. Following graduation at HTMi, all of my classmates were in Management Training positions and some like me already have manager titles. Now many are managers or senior managers in hotels. I am now Director of Operations for a five-star business hotel in Xian China. Some day soon I hope to return to HTMi and help other students in any way I can. The time at HTMi was fantastic and I really enjoyed the HTMi education culture. I am now well positioned to have a bright future and I love it. To all my friends, students and teachers at HTMi, hello and thank you very much.

Charlie Chai, China.

(Pictured is Charlie Chai BA (Hons) in his employment at the world-famous luxury Jumeirah International Resort in Dubai. Charlie is flanked by Rohit Bhatia, Director Marketing, HTMi and Ian Larmour, Managing Director, HTMi)



Dear all at HTMi, I graduated from HTMi and started at the Radisson SAS Hotel Dubai Deira Creek, in the heart of United Arab Emirates. This is a wonderful place to work, build your career and meet a lot of different wonderful people. Dubai is a rapidly developing city, especially in the sphere of hospitality. I was very warmly welcomed in this hotel. This is a five-star business hotel where the majority of the guests are entrepreneurs, ambassadors, Doctors of Science etc. This factor makes this hotel highly professional in providing five-star hospitality services. That is why Radisson gives me an invaluable experience and lessons of life as well. I am very grateful for HTMi in finding this wonderful job to start my career in management.

I started as a receptionist in Radisson SAS Hotel. After two months I moved to the Sales and Marketing Department, as an assistant of the Group's Coordinator. I then took a promotion to be Sales Manager at the Moevenpick Hotel and Residence, Dubai. Till now I am working in a brilliant team of helpful and professional people. Here I realized that I have chosen a right way in my life! I would like to thank all the people who I am working with and of course HTMi and all of the teachers! Best regards and good luck to HTMi students.

Oxana Titarchuk, Russia.

After HTMi, I joined Disneyland Paris in sales and marketing management and then moved onwards to Marriott. Just like a roller coaster in Disney, life has its ups and downs; it goes through dark tunnels and through marvellous landscapes, through dangerous loops and easy swings. My ride started in Bulgaria and on to America, passing by Switzerland, and currently spinning through France. HTMi, my Swiss experience, has been my stepping stone to the hospitality industry. I realize that the key aspects of professional behaviour, effective time management, and strict discipline are crucial qualities when joining an international multi-unit company. Marriott happened to recruit me at the newly opened Marriott Vacation Club at Euro Disney in Paris.

Since joining HTMi, I've strengthened my spirit and personality and I've been motivated more than ever to realise my career dreams. Marriott, one of the world's largest hotel chains, provides numerous life-changing possibilities for ambitious and prosperous students. Keep it up HTMi colleagues and go for your dreams, you deserve it!

Tinka Kukushlieva, Bulgaria.



"Radisson is very happy with Oxana and we welcome more HTMi graduates like her." Zia Batliwalla, HR Director, Dubai.



Graduate News



Hello from Grand HYATT Tokyo, Japan. I studied the Post Graduate course at HTMi. I learned the hospitality mind and skill there, where international students study to achieve their dreams. This is the place that helped me to be motivated and well-prepared for the hotel industry. I am now working as a Guest Service Officer at NAGOMI Spa and Fitness in the Grand Hyatt Tokyo. We meet celebrities every day from all over the world. It is very challenging but at the same time very interesting. We must be professional and make the guests feel comfortable and happy. I feel grown up as a person day by day. Thanks to HTMi, I have friends all over the world. I want to work with them again one day.

Asamai Kikuchi, Japan.



Having left HTMi, I became Deputy General Manager at the beautiful Sofitel Vinpearl Resort and Spa, here in Vietnam. Since graduating with the MBA level Postgraduate Diploma, I gained so much experience as the Deputy General Manager in this luxurious, new hotel and spa complex. My duty was to be in charge of the hotel with full profit responsibility for a very large business including 900 staff, over 500 high quality rooms, Shiseido Spa, the largest outdoor hotel swimming pool in South East Asia, and many quality food and beverage outlets. After 6 months, I was very happy to be able to recruit HTMi graduates, and start to create an excellent experience for our guests. Then I moved to a bigger position as Deputy Chief Executive Officer for the very famous large five-star Windsor Plaza Hotel in Ho Chi Minh City. That position gave me a very insightful view of developing hotel strategy and at that point I was also able to do a full review of guest, staff and management satisfaction of our hotel services. As a result of this review, I devised a training and development system for the hotel.

Now I have the courage and experience to be General Manager of any large hotel or hotel management company. Thank you very much to HTMi for everything and best wishes to my many friends there and around the world.

William Phuong, Vietnam,
General Manager.



'My Hotel' is a perfect place to stay both for business or leisure travel, here at the beautiful Courtyard by Marriott Moscow City Centre. We offer spacious rooms and modern amenities in the downtown of Moscow, where the world-famous Red Square and the Kremlin are just a short walk from this new hotel, invitingly located in a residential neighbourhood. Since leaving HTMi I became Sales Manager in this new business hotel in Moscow. I am so happy here and I am learning so much every day. I am very confident here working as a manager in the Sales Department.

I am very happy with my time at HTMi, and I learned a lot to give me the experience and confidence to immediately become a manager in the hotel industry in Moscow. I recommend HTMi to all potential students who wish to be future managers in the hospitality industry.

Natalia Zubova, Sales Manager, Courtyard by Marriott, Moscow City Centre.



The first image when I arrived Switzerland, was beautiful white snow and then I saw how pretty this school is. HTMi is a high quality study environment reflecting the best qualities of safe, beautiful and rich culture of Swiss life. This is the most impressive attraction for loving HTMi.

During my Diploma course, we learned about not only the theory of hospitality, but also service and kitchen practical experience. I learned a lot from it, including communication and professional attitude with people. I was surprised that when I went for my first try-out in a hotel for my internship, I was able to use everything the school has been teaching us, for example, setting the tables and the way of serving. I was selected to join Amari Hotels and Resorts in Thailand and now that I have graduated with my BSc degree I am working there in front office management. So, Come as a student, leave as a manager.

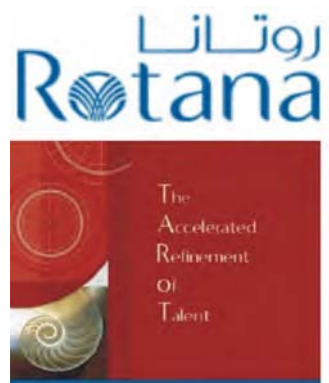
Ting Ting, Liao Shi Ting, Taiwan.



Graduate News

"Good day everyone!" My name is Kyly, I started at HTMi from Certificate level and graduated with my Bachelor of Science Degree. I then joined the HTMi Train the Trainer team after completing the Bachelor course. Thanks to all those lectures, training and opportunities for self-development, I was well-prepared and confident for the hotel industry world, when I left HTMi. I was offered a great management training programme with promising career growth by joining the Rotana Hotels & Suites, Tarot Training scheme, in the United Arab Emirates, in a five-star hotel, Al Murooj Rotana Dubai. I am receiving excellent and thorough training in the Front Office department. HTMi motto "Come as a Student, Leave as a Manager" requires dedication and focus, and I can now easily see that all students should appreciate the efforts and patience taken by the HTMi lecturers to educate, train and develop each student. Once you have fulfilled your courses in all aspects, I would say you are ready to join your career ladder and reach the top. I wish all HTMi students great fun, hard work and best of luck.

Kyly Tran Kim Thuyen, Vietnam.



"The Accelerated Refinement Of Talent" (TAROT), is the fast-track development programme targeting fresh graduates, local and expatriate, as well as existing Rotana team members. TAROT proactively aims at developing a continuous flow of talented people that will meet the evolving need of professional hoteliers in our rapidly expanding brand."

Tony Zeeny, Human Resources, Rotana Hotels and Resorts, (pictured above with Kyly Tran Kim Thuyen).



Gruezi! to all my HTMi friends and faculty. I was in HTMi in 2003 doing my Postgraduate Diploma and enjoyed every bit of it. It was indeed Heaven on Earth! After Switzerland, I went on to do my MA in Hospitality Management in the United Kingdom. My goal from the beginning was to prepare myself to become a manager of a hotel in India. Now I am Managing Director of Suryavilas luxury Resort and Spa, located in a spa resort in District Solan with a number of facilities like an exclusive spa, an in-house 25 seater theatre for the movie buffs, a children's recreation room, gymnasium, conference and banqueting facilities. When I handle my day-to-day operations at the resort my education and training at HTMi proves to be a valuable asset always. I even have all the text books from my syllabus intact for reference. My suggestion to current students is save all your books and make them your bible for hotel operations in the future. Last but not the least a big thank you to all the faculty and friends of HTMi which is true to its motto to breed world class managers.

Gaytri Bajaj, India,
Managing Director, Suryavilas Luxury Resort and Spa.

After having completed the MBA course at HTMi the school gave me the opportunity of an internship at the five-star Grand Hotel Beau Rivage Lausanne, one of the Leading Hotels of the World. For me HTMi was an amazing experience. First of all, I learned things about myself that I did not know, which positively changed my way of life. I had the chance to be educated by exceptional teachers who offered unforgettable intellectual experiences, and I was surrounded by the memorable MBA class of summer 2007, in amazing Soerenberg. I miss it so much. I am now working for Office Depot as AP Process Manager, in the Financial Administration Dept. I am in charge of a department with numerous staff, in contact with worldwide corporations and processing important transactions in the financial markets. Although I am not in the hospitality industry anymore, all the knowledge assimilated in HTMi is essential for me and I use it daily in my work, and that has so far proved to be highly appreciated by the company. Good things never come too soon or when you expect them, but HTMi will see that you will get them eventually. For all of you who want to attend HTMi, have the courage to go as a student and return as a manager.

Vladimir Nitu, Romania.



Student Life - The International Family



“Swiss Alpine”



“Swiss Alpine”



“Boutique Orange Blossom”



“Boutique Shades of Lemon & Lime”

If you join us you will find that we are one big international family. Our students come from all different parts of the world to join us and so we do everything possible to make HTMi their second home. We have a very student-centred culture and care a lot that you, not only get a great education, but also that you are happy at HTMi.

All students live, study, train and relax at HTMi International Hotel Campus. This is a beautiful and comfortable experience. Our living accommodation for students has two styles: the traditional Swiss Alpine Style with all the classic qualities of space, comfort and warmth; and the new innovative Boutique Style student concept rooms. HTMi bedrooms are developed to the highest Swiss hotel standard. Facilities include comfortable beds, central heating, telephones, televisions with channels in English, German, French and Italian, high-speed wireless internet service, wardrobe, study tables and many rooms have balconies with beautiful views. The vast majority of rooms have en-suite bathrooms.

Students have three high quality meals daily (2 at the weekend), either in our large Swiss Alpine Restaurant or in the fine-dining Hilton Suite.

Students have a wide access to sporting facilities including on-campus tennis, swimming, basketball, fitness centre and more. Recreation facilities include satellite TV, cinema room, bar, disco, ping-pong, billiards, high speed optical cable wireless internet throughout the campus and many student events are organized such as, “Miss HTMi”, “International Evening” and much more! At weekends students can go to Luzern or Bern for shopping, entertainment, or just enjoy the beautiful mesmerizing environment of Soerenberg, an area protected by UNESCO, because of its natural beauty. School trips are organised in Switzerland and to nearby European countries, normally to Euro Park or Euro Disney.

Student Life - The International Family



On campus and nearby, HTMi has a full range of leisure and sporting facilities for students to enjoy.



In the evening students can wind down, visit the Swisscafé or Terrace Lounge, and then dance in the student night club and mingle with many friends from all over the world. Students can also enjoy the many sporting and leisure facilities on the campus or nearby. The next day, students can take a shopping trip to nearby Luzern or visit the many beautiful and famous places in Switzerland.

A key part of student activities are weekly events organised by the students such as cultural evenings, party evenings and much more.



Welcome to the HTMi International Family

... the Students and Graduates



“Dear Students, I would like to thank you all at HTMi for the great hospitality and time spent at your beautiful campus in Soerenberg. We at Rotana Hotels, look forward to further develop this partnership with HTMi and welcome more HTMi students at our properties.”
Tony Zeeny, Human Resources Manager, Rotana Hotels and Resorts, UAE.



In Switzerland and abroad, whether a graduate or a student, HTMi is a large international family. It is composed of students and graduates from more than 50 countries worldwide, our international teaching staff, our world-wide representative network and our partners in the international hotel and tourism industry. A warm welcome from our international family of students at HTMi.

Welcome to the HTMi International Family

... the Senior Faculty Management



A very warm welcome from HTMi's Faculty Management. We are dedicated to maintaining an environment of academic excellence, professional training, and student satisfaction. Above all, we are focussed on providing all of our professional students with a rich, dynamic and challenging experience in training and education. You will become a part of a strong professional team, and a member of our international family here. Wherever you come from and wherever you are in the world, you are invited to bring your culture and professionalism to the school.

On behalf of all staff and students at HTMi, and graduates worldwide, welcome!

Ian R. J. Larmour, BA (Hons.), MBA.

David Coy, MA. MIH.
Academic Dean

David has more than 15 years experience in the hospitality industry at General Management level and then has held many senior teaching positions in hotel schools worldwide. Previously David held various senior operational and development management roles within the European hospitality industry and has acted as a consultant to international hospitality companies.



Dr. Hazel Sommerville BA. Bsc (Hons). MSc. PhD.
Head of Research

Dr Hazel Sommerville has worked in research for more than 20 years, and has published more than 20 peer reviewed articles, mainly in education research topics. In recent years Dr Sommerville has extended her education research focus to hospitality education, management and tourism. She is a founder member of the International Hospitality Research Centre Switzerland, and is a founder member, and editor for the International Student Research Journal.



Anthony Lack, Dip HM Switzerland, MBA PgD.
Events and Training Manager

Anthony has more than 20 years experience in front office, training and rooms management in international brand hotels and leading hotels of the world with Swissotel, Sun International and Starwood in Switzerland and South Africa. He is an experienced hotel school educator in Switzerland and South Africa. In recent years he has specialised in events management.



Rohit Bhatia, Dip HM Switzerland, AIH.
Director Marketing

Rohit is a graduate from Switzerland in hotel and tourism management, and he has been Director of Operations of hotels in Singapore, India and Nepal. He is an associate member of the Institute of Hospitality and is also a member of many hotel and tourism associations, the International Association of Travel Agents. In recent years Rohit has moved from hotel operations to investment and marketing as well as being an international consultant for the hotel and tourism industry.



Hans Von Rotz, Exec MBA.
Switzerland Strategy Director

Hans has over 35 years experience in the hospitality industry in Switzerland. Hans has held many senior executive positions in Hotel Schools in Switzerland and he was Managing Director of "Atraxis", the information technology wing of Swiss Air. In addition to Swiss hotel schooling Hans also has attained the highly esteemed Executive MBA from St Gallen University, Switzerland.



Leading in Innovation



“To be a Leading Hotel Management Institute in the World, we are dedicated to ensuring that all students can create hospitality concepts, work in teams effectively and master public speaking and presentation skills. Through our courses, our staff team focuses on organising all students into groups to develop new concepts for restaurants, hotels, resorts, and much more. Each group has the opportunity to develop an excellent concept in all aspects, develop a website, Powerpoint presentation and then compete to be the winner in each course. These projects encourage excellence, and HTMi has invested and put into practice many of the students excellent idea, for example the two concepts on the page opposite.”

Ian Larmour, Director, HTMi.

These are some examples of restaurant, resort, hotel and training concepts designed by our students.



“Touch, Teach and Learn”

On 12th June at the Dolder Grand Hotel Zurich, Frank Biernat of Apple Switzerland, pictured above, announced that “Apple is very happy to work with HTMi since the cultures of both organisations are both very innovative and both have achieved a lot in the past 10 years.. This is a very exciting project for both Apple and HTMi.”

As a result of student project work and suggestions, in 2009, HTMi announced its ground breaking plan to establish its own research and development centre for Apple iPod touch technology. On the HTMi campus, students and staff will be given, free-of-charge, a handheld Apple iPod Touch linked to the super-strength wireless internet system at HTMi, which has high bandwidth optical cable access supported by Cisco and Apple servers. The result of this large investment in technology gives all students and staff at HTMi a handheld link into Apple’s thousands of useful applications including free push email, SKYPE telephone calling (throughout the entire Campus), translation software, train timetables, telephone directories, time planners, notes, school timetables, notice boards, and much more. HTMi saw the potential of this technology for use in hospitality life, education, training and operations, and so established a research and development centre to develop many innovative uses of the Apple iPod Touch. HTMi is actively developing its own applications using the motto “Touch, Teach and Learn”. HTMi is the first hotel school in Europe to establish this project, and indeed its strategy for Apple iPod Touch is a first for any hotel school worldwide.



In 2009 as a result of student concept development work carried out in Soerenberg Concepts, HTMi unveiled its plans to be a research and development for a new Swiss based Hotel and Resort brand, Swisstouches Hotels & Resorts. This brand is positioned to compete in 3, 4 and 5-star markets worldwide and combine the best parts of Swiss hospitality, products, services and warmth, and to complement these with the local and national culture where each hotel or resort is located. Swisstouches has recently commenced an international launch, initially based in China, and now in Romania. Many of the innovative food, beverage and events concepts will be introduced into Swisstouches Hotels & Resorts. This alliance is the first of its kind amongst all Swiss Hotel Schools, and is part of HTMi's strategy to be innovative and to form close links with hotel organisations. In addition this alliance gives HTMi students the chance to directly create new concepts for the hospitality industry. This creates a unique and leading position amongst hotel schools worldwide.



Graduation and Awards - That Special Day



The Dolder Grand

Rewarding success and achievement is a key part of the HTMi culture. Each semester we celebrate the success of our students academic and training achievements. This is a day to remember where everyone applauds all of our excellent students and staff. We plan and organise the event to normally be in a Leading Hotel in the World in Switzerland. On 12th June 2009 the Graduation and Awards Ceremony was at the Dolder Grand Hotel Zurich, which is Switzerland's top hotel and is a Leading Hotel in the World.



“I am very honoured to be asked to deliver the graduation address and I am delighted to see these wonderful students being awarded for their academic success. I also would like to thank this excellent staff team and lead the students in applauding you. Thank you. HTMi is going from strength to strength, and is quickly becoming one of the leading education institutions for hospitality management.”

Dr John Burgess MSc. PhD. FIH. MCMI.

“Dear HTMi. My sincere thanks to you, the students and the faculty for the excellent hospitality. Your students attitude is excellent and this is most important when applying for jobs with Oberoi. It was a great opportunity for us to meet potential Oberoi team members.”

Smita Dey, Training Manager, Oberoi Hotels & Resorts.

 Oberoi Hotels & Resorts



The Webnetwork

HOME RESEARCH EVENTS CULINARY CAREER NEWS JOURNALS STUDENTS ALUMNI MY HTMI



@htmi.ch
This is the main HTMi website and the front door to all of the HTMi Webnetwork. On this site you can access all other websites, and find all the information you require on HTMi's, organisation, courses, training, campus life, students, alumni, online application, fees, start dates, and news. A key feature of this website for students is the intranet called "hospitalitynet" which provides all school timetables, notice board, student forum, and more. From here you can Skype HTMi.



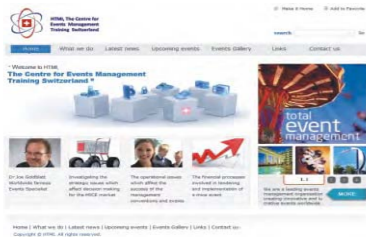
HOME RESEARCH EVENTS CULINARY CAREER NEWS JOURNALS STUDENTS ALUMNI MY HTMI



@ihres.ch
This is the official website of the International Hospitality Research Center Switzerland, based at HTMi. Here you can access the major online research library links giving you access to over 50,000 journal articles. The site also contains quality information on research methods and how to use them. The news section give lots of information on conferences, contemporary topic areas, and most up-to-date news on the International Hospitality and Tourism Research Conference, held twice per year, at HTMi. You can also join the Research Centre online.



HOME RESEARCH EVENTS CULINARY CAREER NEWS JOURNALS STUDENTS ALUMNI MY HTMI



@theleadingevents.com
This is the official website of the Centre for Events Management Training at HTMi. On this website you can read about the key aspects of the Centre, news about the major upcoming events from around the world, a photo gallery of recent major events, links and mini articles about many leading events organisers, companies, and associations, and of course you can connect directly to the Centre at HTMi and complete a Postgraduate Diploma in Hotel and Events Management.



HOME RESEARCH EVENTS CULINARY CAREER NEWS JOURNALS STUDENTS ALUMNI MY HTMI



@culinarymanager.ch
This is the official website of the Centre for Culinary Manager at HTMi. The website has the latest recipe book created at the Centre at HTMi, and from the online community, with tips on wine pairing. The News and Trends sections give the latest news from the culinary world, and developments in technology, food trends and more. The research and design sections give the latest work from culinary researchers including developments in menu, kitchen and restaurant design. You are welcome to apply to our Postgraduate Diploma in Culinary Management.



HOME RESEARCH EVENTS CULINARY CAREER NEWS JOURNALS STUDENTS ALUMNI MY HTMI



@hospitalitycareers.ch
This is the official website of the Centre for Career Management at HTMi, set up to provide an online support for all students and graduates of HTMi. The website has a specific access section for each of the following groups: students, alumni, employers and executives. By accessing the relevant selection students and alumni can get support on career news and of course relevant jobs being advertised. The employer section gives an online link to HTMi hotel company partners worldwide. Employers can post latest job listings here. In addition executives in the international hotel and tourism industry can learn about latest executive searches or request the Centre to carry out a job search.



HOME RESEARCH EVENTS CULINARY CAREER NEWS JOURNALS STUDENTS ALUMNI MY HTMI



@ehospitalitytimes.com
Hospitality Times is an online newspaper for the international hospitality and tourism industry. HT Times welcomes readers who are in, or are interested in, the world of hotel and tourism operations, to find information on industry trends, company news, research, contemporary issues, conferences, events and much more. The newspaper also focuses on news within the various industry professions, including, marketing, finance, food and beverage, technology and company strategy. The newspaper is updated daily by the students and staff of HTMi, with the support of the online media centres of global hotel and tourism companies.



HOME RESEARCH EVENTS CULINARY CAREER NEWS JOURNALS STUDENTS ALUMNI MY HTMI



@sturesearch.ch and @sturesearcher.ch
The International Hospitality Research Centre based at HTMi, produces two online journals to publish research work from HTMi and from researchers around the world. The Hospitality Student Journal publishes Degree level and above research while the Contemporary Issues in Hospitality Student Journal publishes Diploma level research. Both journals are exclusively there to publish student's work, four times per year and all work is reviewed and approved according to a strict editorial policy by an editorial and advisory board of leading researchers from around the world.



HOME RESEARCH EVENTS CULINARY CAREER NEWS JOURNALS STUDENTS ALUMNI MY HTMI



HTMi@facebook.com
Students and graduates of HTMi can join the very large online community at facebook.com. This creates a large and progressive alumni society, with lots of photos and latest news from each individual member. Connect here just to stay in touch and be part of the lifelong HTMi international family.

HTMi has many innovative and unique plans for the future and these will be progressively released on its unique Webnetwork concept accessed through www.htmi.ch



Welcome to HTMi

“Come as a Student, Leave as a Manager”



**A Leading Hotel Management
Institute in the World**



Affiliations and Memberships

HTMi or members of its faculty hold the following memberships or affiliations:

CHRIE, Council on Hotel, Restaurant and Institutional Education

IOH, Institute of Hospitality, formerly HCIMA

IATA, International Air Transport Association

SCR, Swiss Association of Restaurant Managers and Owners

AASS, Alumni Association of Swiss Schools

AH&MA, American Hotel & Motel Association

AH&LA, American Hotel and Lodging Association

ASTA, American Society of Travel Agents

IFCA, In-flight Catering Association International

AMBA, Association of MBAs

ISES, International Special Events Society

PCMA, Professional Convention Management Association

FHRAI, Federation of Hotel and Restaurant Association

CHE, Certificate Hospitality Educators

IFEA, International Festivals & Events Association

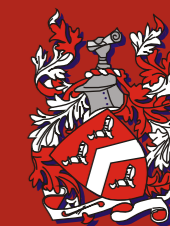
Alumni of Cornell University, USA

Alumni of Bath University and University of Ulster, U.K.

Alumni of St Gallen University, Switzerland



*The Hospitality &
Tourism Educators*



HTMi

Courses and Application Details